

To Publishing Technology plc shareholders

5 May 2010

Dear Shareholder

**Re: AGM of Publishing Technology to be held on 1 June, 2010**

I am writing to you to give you notice of the Annual General Meeting ("**AGM**") to be held on 1 June 2010, formal notice of which ("**Notice**") is enclosed with this letter. I would also like to explain the inclusion of resolution 7 allowing the Company to approach shareholders who (as at 31 March 2010) hold less than 30 shares ("**Small Shareholders**") and offer to purchase their shares off market.

The Company has a high proportion of Small Shareholders which are a legacy from the "dot.com" era. These have resulted from the large numbers of shares issued in the early 2000's recently being consolidated into a more manageable number with a more reasonable nominal value.

As at 31 March 2010, there were a total of 965 shareholders, of which 48% (or 464) hold 30 or less shares. These 464 shareholders together hold 4,616 shares which have a combined market value (at 80p per share) of £3,692.80.

It is clearly uneconomic for these shareholders to sell their shares through the AIM market as the brokerage fees may well exceed their value. Unless the Company offers a viable solution, it is probable that the Small Shareholders will remain on our share register for many years to come at substantial cost to the Company, for example in printing and posting annual reports and in registrar fees which are based on shareholder numbers. This is not in the longer-term interest of either the Company or the Small Shareholders.

The Company wishes to make an offer to all Small Shareholders to purchase their shares at a premium to the current market share price.

I am aware that holders of very small investments have little incentive to read and return any documents we send, therefore to encourage action, the Company intends to give these shareholders the choice of either receiving the consideration themselves or to instruct the Company to donate these funds to the "Help for Heroes" charity. The Company will also pledge to double all funds donated in this way. A holding of £2 may seem inconsequential, but if all Small Shareholders agree to this approach, Help for Heroes could benefit by over £9,000.

"Help for Heroes" raises money to support members of the Armed Forces who have been wounded in the service of their country. Further information on the work of this charity can be found at [www.helpforheroes.org.uk/](http://www.helpforheroes.org.uk/).

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Of course, I would prefer to reinvigorate the Small Shareholders and see them once again become investors in our future. The Company has never been in a stronger position and I expect a consequence of this offer will be for some dormant shareholders to re-engage with the Company.

**Important information regarding communications with shareholders**

During January 2007, new provisions within the Companies Act 2006 came into force regarding the ways that a company is permitted to communicate with its shareholders. At the Company's Annual General Meeting held on 24 July 2008, shareholders passed a resolution to change the articles of association of the company and allow the company to use its website to publish statutory documents and communications to shareholders, such as the Annual Report and Accounts, as its default method of publication.

Therefore, in future, AGM Notice of Meetings, Annual Report & Accounts etc, will be published on the Company website at [www.publishingtechnology.com](http://www.publishingtechnology.com). Reducing the number of communications sent by post will not only result in cost savings to the company but also reduce the impact that the unnecessary printing and distribution of reports has on the environment

In addition to passing a resolution to sanction this website publication, company law requires that shareholders are individually asked to consent to this method of publication; this is the purpose of this letter.

Please note that if you consent to website publication, you will continue to be notified each time that Publishing Technology plc places a statutory communication on this website. This notification will be sent to you **by post**.

**Actions to be taken in response to this letter**

If you wish to consent to website publication, you do not need to take any action in response to this letter.

**However, if you wish to continue to receive hard copies of these communications, you must return the reply slip attached to the bottom of this to our Registrars. If you do not return this slip within 28 days from the date of this letter, we will assume that you have consented to website publication of these documents and you will no longer receive hard copies in the post.**

Yours sincerely,

A B Moug  
Company Secretary  
Publishing Technology plc

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**I wish to continue to receive paper copies of communications from:  
Publishing Technology plc**

Name:

(\*available on your share certificate)

Investor Code\*:

Address:

Return to:  
FREEPOST PLUS RLYX-GZTU-KRRG  
SAS  
The Registry  
34 Beckenham Road  
Beckenham  
Kent  
BR3 9ZA

Signed/date: