

Comprehensive, cost-effective online publishing package

IngentaConnect is a fully outsourced e-publishing solution that offers data conversion and enhancement, secure web hosting, flexible e-commerce and content discoverability management. Your users' needs are fully serviced with comprehensive collection management, current awareness and document delivery services for over 30,000 publications.

- 250 publishers across all disciplines
- 10,000 electronic publications
- 25,000 library customers worldwide
- 1 million end users in over 170 countries
- over 10 million page views each month
- unique relationships with all major agents
- W3C AA accessibility compliant
- OpenURL and COUNTER compliant

Ingenta's service is proven to get your content online quickly, easily and affordably. You simply need to provide us with your publications – in a variety of data formats, including print – and subscription data, and we will meet your needs, and those of your users, every step of the way.

Digitization and data conversion

Whether you have PDFs or PostScript, SGML or XML, or even hard copies, our proprietary content conversion software will create state-of-the-art electronic files complete with the enhancements users now demand.

Tracking the progress of your content

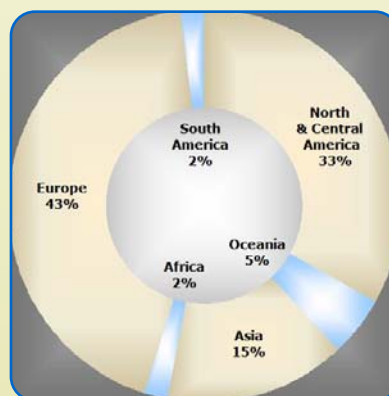
With our web-based tracking tool you can stay in control by monitoring the progress of your content through our data conversion, online publishing and global distribution processes.

Secure and stable online hosting

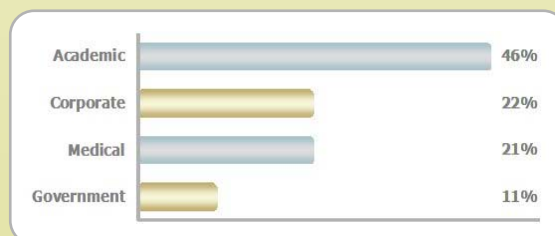
Our authentication systems are guaranteed to protect your content whilst making it readily available to authorized users. And our robust Tier 1 hosting facilities ensure that your uptime is second to none.

Driving traffic with global visibility

IngentaConnect is a vital distribution channel for building usage of your online content; it receives over 5 million visits each month from more than 25,000 libraries and over 1 million end users worldwide, and is integrated with thousands of other scholarly web services (including CrossRef and NLM) and key traffic drivers such as Google.



Geographic distribution of institutions registered on IngentaConnect



Sectors represented by registered institutions on IngentaConnect

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Flexible access and authorization

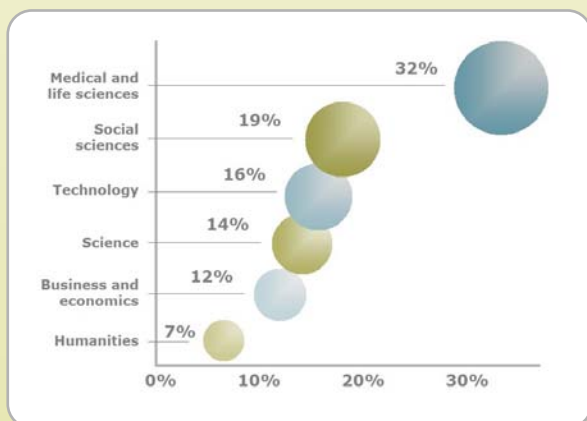
You can choose the business model by which your content is made available to users. Our systems support open access, subscriptions, pay-per-view, referred access from your own or your agents' websites, free trials, and multi-user access control by IP, username or ATHENS.

Choice of dynamic delivery formats

We can deliver dynamic or static HTML or PDFs with sophisticated, OpenURL-compliant citation linking and special character management, according to the nature of your content and the data format you provide to us.

New revenue streams

You can capitalize on your online investment by offering articles, issues and subscriptions for immediate online purchase – and we also give you the opportunity to explore online advertising with our easy-to-manage, high-control advertising packages.



Subject areas of publications available via IngentaConnect

Satisfy readers with top of the range end user and librarian features

Our leading-edge user features integrate with other online and offline tools, enabling users to browse, search, bookmark and cite articles, be alerted by RSS or email of new content, and make flexible purchases with our choice of shopping cart or immediate purchase, credit card or deposit account. Library customer needs are met with adherence to key standards and provision of comprehensive usage statistics. Our dedicated customer support team provide timely, effective assistance.

Target your strategies with comprehensive analytics

Use the detailed statistics we provide to get to know your customers and fine-tune your business models to meet their needs.

And much more...

Our **Beyond Print** upgrade options give you even more ways to enhance and add value to your content. Ask us for more information about these, or about our **byDesign** service which applies your branding to seamlessly integrate our functionality within your site.

"We know we can rely on Ingenta's staff to deliver excellent service, and we trust the IngentaConnect platform to perform well and provide solid functionality to our users."

Becky Lenzini, Editor-in-Chief
The Charleston Advisor

**For more information on IngentaConnect, contact the Ingenta sales team:
E: ed.mclean@ingenta.com, T: +44 1865 397881, or visit
www.ingentaconnect.com for further details.**

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