



Reaching new markets

*St Paul's Cathedral, Central London
Monday, 28th November 2005*

12.30 Lunch

1.30 Simon Dessain, CEO, Ingenta

Welcome and Introduction

1.45 Anne Orens, Director, North American Business Development, Ingenta ICS

Update on the activities and offerings of Ingenta's Information Commerce Division, which has recently delivered its first publisher platform for Institute of Physics Publishing. Following our presentation last year on "Repackaging your content to generate returns", how is the service shaping up in reality?

2.45 Neil Charlesworth, Chairman, The Charlesworth Group Rick Liu, Rights Manager, Charlesworth China

Briefing on the structure of the Chinese Library Market. Chinese librarians Professor Zheng Jiancheng and Ms Li Yan will join us for further discussion during the break.

3.00 Refreshments break

3.15 Michael Gallico, Managing Director, Maney Publishing

"Making Maney: an independent society publisher in the online years". Overview of industry-wide issues which have affected Maney during the last few years, and how they and their strategic partners, have addressed these.

3.45 Neil Appleton, European Publisher Services Manager, IngentaConnect

Apropos Michael Gallico's presentation, Neil will look at some of the ways in which IngentaConnect can support publishers in an evolving market.

4.00 Leigh Dodds, UK Engineering Manager, IngentaConnect

Review of technical developments affecting the publishing industry, and details of enhancements planned for IngentaConnect in 2006.

4.15 Cathy Gordon, Director, Business Development, Google

Report on current Google projects including Google Print and Google Scholar, as Google continues its mission to "organise the world's information". There will be plenty of time for questions.

5.15 Simon Dessain, CEO, Ingenta

Wrap-up and close

5.30 Drinks reception