

RNS Reach

Ingenta PLC
(“Ingenta” or the “Company”)

Sainsbury’s sign 3-year SaaS agreement with Ingenta

Ingenta plc (AIM: ING), a leading provider of software and services to the global publishing industry, is pleased to announce that Sainsbury’s has today signed a 3-year contract for our Ingenta Advertising solution.

The SaaS-based solution will become operational in the first half of 2018 and will enable Sainsbury’s staff and international brands to manage digital advertising space, through an online portal.

Ingenta Advertising has processed over £1 billion in advertising revenues since inception and is used by major information providers around the world.

David Montgomery, Chief Executive Officer, commented:

“We are delighted to announce Ingenta’s partnership with Sainsbury’s, as we further extend our customer base beyond the traditional publishing and media sectors. We believe this is a testament to the solution that our technology provides for any content-rich industry.”

-Ends

For further information, please contact:

Kathryn Layland: +44 (0) 1865 397 864, Kathryn.Layland@ingenta.com

About Ingenta

Ingenta is a leading provider of content solutions that transform businesses. We cover the publishing process with our suite of commercial products, CMS and advertising solutions and content services packages. Combining our publishing knowledge, global reach and customer support with our extensive technology and service products, we offer a range of solutions to help publishers manage and monetise their content effectively. Traded on the AIM market of the London Stock Exchange, the Company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India and China. Assisting trade and scholarly publishers for nearly 40 years, Ingenta helps to address the issues content providers face. Visit ingenta.com, follow @WeAreIngenta on Twitter, or connect on LinkedIn.