

Publishing Technology PLC (the "Company")

1<sup>st</sup> November, 2012

### Director's Dealing

Publishing Technology plc (LSE: PTO), ("Publishing Technology" or the "Company") the AIM quoted leading provider of publisher business applications, audience development and content delivery applications, announces that it has been notified that Alan Moug, Chief Financial Officer, yesterday bought 50,176 ordinary shares of 10p each at 99 pence per share. Following this transaction, Alan Moug now holds 471,795 ordinary shares of 10p each in the Company, representing approximately 5.6 per cent of the Company's issued share capital.

For further information please contact:

Publishing Technology PLC  
George Lossius/Alan Moug 01865 397 800

Westhouse Securities Limited  
Tom Griffiths/Richard Johnson 020 7601 6100  
END