

Publishing Technology China wins International Book Industry Technology Supplier Award at London Book Fair

London, 8 April 2014 - Publishing Technology China received the International Book Industry Technology Supplier Award this evening as part of The London Book Fair International Book Industry Excellence Awards, in association with The Publishers Association.

Helen Sun, CEO of Publishing Technology China, accepted this prestigious award, one of several aimed to celebrate international excellence in the book industry, from academic publishing to children's publishing and digital innovation.

Publishing Technology's expansion into the prosperous Chinese market began in 2011 with its official launch at the Beijing International Book Fair. Since then, Publishing Technology China has continued to provide exemplary local online hosting and domestic sales representation for publishers in the burgeoning Chinese market.



Helen Sun, CEO of Publishing Technology China

The London Book Fair Judging Panel said, "Publishing Technology China are a great example of the type of business that this award was designed to recognise. Working with a local partner, they have developed the CNP eReading Platform, to provide academic publishers with a secure platform for the distribution of ebooks into this booming market for publishers from around the world. They are to be congratulated on what they have achieved."

A panel of UK-based publishing experts judged the individual award categories and named winners from around the world, including those from the likes of Belorussia, Pakistan, India, Denmark, Australia, Malaysia, US, and of course, China, making the roster of winners a truly global one.

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Notes to Editors:

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Publishing Technology plc:

Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and perpetual support model with our *advance* enterprise system, *ingentaconnect* scholarly portal, *pub2web* custom hosting platform and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry's only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 400 trade and scholarly publishers for over thirty years, Publishing Technology solves the fundamental issues content providers face.

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