

For immediate release

## Twelve new publishers join Publishing Technology's ingentaconnect service

*- Platform redesign set to significantly enhance user experience -*

Boston, MA, April 28, 2014 – Publishing Technology announced that twelve new ebook and journal publishers have signed to its flagship *ingentaconnect* portal, known as the home of scholarly research.

Currently aggregating 11,764 publications and 5,700,905 articles from 255 publishers such as Wiley-Blackwell, Taylor & Francis, Bentham Science, Intellect and AHS International, *ingentaconnect* recently welcomed the American Association of Family and Consumer Sciences, American Society of Consultant Pharmacists, Amsterdam University Press, Association for the Advancement of Restorative Medicine, Compuscript, East View Press, IOE Press, The Mailout Trust, Optimal Clinical Ltd., Paris Scholar Publishing, Physics Essays, and Two Golden Rule Publishing.

Available in over 26,000 libraries in 170 countries and viewed 3.5 million times per month, the *ingentaconnect* service will soon launch a redesigned interface as the latest phase of its ongoing development. As part of the redesign, site visitors can expect an enhanced user experience supporting the existing search, browse and discoverability functions driven by over 50 distribution and linking partners. .

**Michael Cairns, Chief Executive Officer of Publishing Technology,** commented: *"While we provide a diverse range of technology solutions to address the unique needs of publishers, all of our products are equally important. We continue to support both new and established services, especially ingentaconnect which was launched in 1998 and remains a highlight in our portfolio. The company is committed to the highest digital experience both for our publishers and their end users, so we have devised a robust roadmap that will ensure continued investment, development and improvement for many more years to come. On behalf of Publishing Technology and the ingentaconnect team, we welcome our newest publishers to the platform and look forward to a long and successful future together."*

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#### **Publishing Technology plc:**

Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and perpetual support model with our *advance* operations system, *ingentaconnect* scholarly portal, *pub2web* custom hosting platform and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry's only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 400 trade and scholarly publishers for over thirty years, Publishing Technology solves the fundamental issues content providers face.

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#### **About ingentaconnect**

Over 250 publishers host their content on *ingentaconnect*, the home of scholarly research. Academics and students access over 11,000 publications and conduct nearly one million downloads per month via the platform, available in over 25,000 registered institutions around the world. Publishing Technology's fully outsourced e-publishing package is a proven channel to get your content online quickly, easily and affordably, featuring data conversion and enhancement, secure web hosting, flexible ecommerce, and the largest content linking network of its kind—all with a launch period as short as six weeks. The *ingentaconnect* portal is ideal for publishers looking to put their content online for the first time, increase the global visibility of their publications, or looking for an additional online channel to market.

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