

Society for General Microbiology selects Publishing Technology to build new journals portal

Oxford, UK, and Boston, MA, May 27, 2014 - Publishing Technology, the leading provider of content services to the publishing industry, welcomes the Society for General Microbiology (SGM), the largest learned microbiological society in Europe, to its digital hosting platform *pub2web*.

The new digital hub will bring together all of SGM's content in one place and provide its worldwide readership with seamless access to its five published journals – *Microbiology*, *Journal of General Virology*, *International Journal of Systematic and Evolutionary Microbiology*, *Journal of Medical Microbiology* and *JMM Case Reports*, which is a peer-reviewed, online open access journal.

Built on *pub2web*'s award-winning RDF triplestore, the new SGM publishing website will offer users a highly interactive experience with responsive design, unparalleled search capabilities through semantic discovery and progressive browsing options, as well as article level metrics. Additionally, integration with databases like PubMed and leading social networks will allow SGM's users to share the latest reviews and research with their peers. And with powerful publisher tools at its disposal, SGM will have the control to continuously publish content, add new titles, moderate blogs and create collections on the site.

Leighton Chipperfield, Head of Publishing at SGM, commented:

"Following a comprehensive review process, Publishing Technology was identified as the vendor that could best support SGM's goal of becoming a best-in-class, digital-first publisher. Through the pub2web platform, readers will find it easier to discover, use and share content. Authors will see their work enriched and will be able to constantly measure its impact among their peers. We look forward to the benefits of this partnership for all those who engage with our journals".

Michael Cairns, CEO at Publishing Technology, added:

"We are delighted to be working with SGM on building its new site and fulfilling an integral role in its digital future. It is exciting for us to partner with yet another learned society of this size that is so future-focused, and clearly understands and embraces the crucial role that technology plays. With pub2web, SGM will benefit from a robust,

feature-rich platform that we are confident will match its ambitions and aspirations in the years to come, just as well as it does today.”

-ENDS-

Notes to Editors:

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Publishing Technology plc:

Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and perpetual support model with our *advance* enterprise system, *ingentaconnect* scholarly portal, *pub2web* custom hosting platform and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry's only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 400 trade and scholarly publishers for over thirty years, Publishing Technology solves the fundamental issues content providers face.

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Society for General Microbiology:

The Society for General Microbiology (SGM) is a membership organisation for scientists who work in all areas of microbiology. It is the largest learned microbiological society in Europe with a worldwide membership based in universities, industry, hospitals, research institutions and schools. The SGM publishes key academic journals in microbiology and virology, organizes international scientific conferences and provides an international forum for communication among microbiologists and supports their professional development. The Society promotes the understanding of microbiology to a diverse range of stakeholders, including policy-makers, students, journalists and the wider public, through a comprehensive framework of communication activities and resources. Visit www.sgm.ac.uk or follow on Twitter @PublishingSGM.