

Publishing Technology announces Ann Lawson as new head of ingentaconnect

- High profile hire marks recent rise in global recruitment-

Oxford, UK, 1 July 2014 - Publishing Technology plc (LSE: PTO), a leading provider of content solutions for publishers, has today announced that Ann Lawson has been appointed head of its *ingentaconnect* division, known as the home of scholarly research.

Ann Lawson joins Publishing Technology during a period of global growth for the company. Since the beginning of March, Publishing Technology has expanded its international team with 13 new hires, including the appointment of Alan Bence as senior consultant in the enterprise team and Alan Kenyon as service delivery manager.

Ann will have oversight of the strategic direction, expansion and operation of *ingentaconnect*, which has redefined academic publishing for hundreds of customers around the world. As Publishing Technology invests in a substantial redevelopment plan for *ingentaconnect*, Ann will lead its ongoing development and enhancement.

With 15 years' experience in publishing, academia and information services, Ann has managed major strategy and market development across a wide portfolio of products and services, most recently helping to define a new service for the transactional processing of Open Access articles. Prior to Publishing Technology, Ann spent seven years at EBSCO Information Services where she served most recently as senior director. Prior to EBSCO, she was head of UK rights in the academic books division at Oxford University Press and earlier in her career served as data licensing manager at HarperCollins.

Ann will be responsible for improving the divisional strategy to focus on business development and with significant steps having been made towards these goals, the company is confident that with her combination of industry awareness and fresh external thinking Ann is well positioned to contribute to the continued success and leadership of *ingentaconnect* in importing the digital delivery of scholarly content.

Announcing the appointment, Michael Cairns, CEO of Publishing Technology, commented: *"I am very pleased that Ann has joined our team. She shares our values and our focus on innovation, and she places the same strong emphasis as we do on the user experience. She has shown herself to be an extraordinary leader throughout her career and has a proven track record. Her market knowledge and expertise in publishing will drive ingentaconnect into the next phase of its strategy."*

Ann Lawson commented: *"I am absolutely delighted to join Publishing Technology and the ingentaconnect team at an exciting time of investment and innovation. The combination of software, services and solutions for the publishing industry appeals hugely, as does the great track record in the industry, the established team and impressive stable of clients."*

Ann has a wide breadth of industry knowledge and is a member of various industry bodies including UKSG, ALPSP and the Oxford Publishing Society. She sits on the main committee and the publications committee of UKSG as well as the organising committee for the UKSG Forum. Ann sits on the ALPSP Council and is the current chairperson of the Professional Development Committee. She also sits on the committee of the Oxford Publishing Society.

-Ends-

Notes to Editors:

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Publishing Technology plc:

Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and perpetual support model with our *advance* enterprise system, *ingentaconnect* scholarly portal, *pub2web* custom hosting platform and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry's only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 400 trade and scholarly publishers for over thirty years, Publishing Technology solves the fundamental issues content providers face.

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