

Ingenta Connect Platform Integrates Google Scholar's Campus Activated Subscriber Access

Oxford, 8th January 2018: Leading academic journals aggregator Ingenta Connect announces the integration this week of Google Scholar's Campus Activated Subscriber Access (CASA) service

Google Scholar's Campus Activated Subscriber Access is a new service which expands on Google's subscriber Links programme. It enables researchers to access full text PDFs from journals to which their institution has subscribed, even when they are working remotely, and not using a university IP address.

Ingenta Connect already functions with Google's Subscriber Links service, so institutional users can link directly from Google Scholar search results to subscribed content – but only if they are on campus. Campus Activated Subscriber Access extends this feature off-site. Researchers discovering content via Google Scholar which their affiliated institution has the right to use can access this same content off-campus as they do on-campus. No additional off-campus login is necessary, resulting in an easier, smoother way for legitimate users to access the content hosted on Ingenta Connect, wherever they might be.

Byron Russell, head of Ingenta Connect, said: "We are delighted to have integrated the CASA service into Ingenta Connect. We feel this innovative application will help drive researchers to make full use of the massive range of publishers' content hosted on Ingenta Connect, helping them make the most of content to which their institutional libraries have subscribed"

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Notes to Editors:

For more information, please contact:

Mike Barough, Ingenta (UK) Ltd

Tel: +44 01865 397874

Email: mike.barough@ingenta.com

Ingenta (UK) Ltd:

Ingenta is a world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and customer support with our Commercial systems, the Ingenta suite of hosting platforms and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry's only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey). Assisting trade and scholarly publishers for nearly forty years, Ingenta solves the fundamental issues faced by content providers.

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