



Ingenta announces deployment of the Ingenta Commercial Order-To-Cash Module with Rosen Publishing

Oxford, 14 March 2017--On the eve of the London Book Fair, Ingenta – the world’s leading provider of content solutions for publishers, and Rosen Publishing – a prominent US educational publisher – are delighted to announce the successful implementation of Ingenta’s new Order-to-Cash (OTC) module.

Roger Rosen, President and owner of Rosen Publishing, expressed his pleasure at the roll-out. “It is vitally important to our continuing success as a fast-growing, robust independent publisher in a challenging commercial and educational environment, that Rosen utilize a state of the art, flexible and reliable system to meet our customers’ needs and our own growth plans. Rosen now publishes across many formats, with increasingly complex packages and bundles of content across different product types. OTC can support not only our current complex business models, but I have confidence that Ingenta can partner with us to support our acquisition growth plans and ongoing innovations in product mix which must come speedily to market.”

David Montgomery, CEO of Ingenta said, “We are thrilled to partner with an exciting and prestigious publisher like Rosen to deploy OTC in support of their business goals. This product is the culmination of years of hard work by Ingenta’s experienced team of developers and business experts to provide a full suite of products that can help publishers around the world manage, market and monetize their product lines, agnostic of format. We are looking forward to a strong ongoing partnership with Rosen.”

The Ingenta Commercial Suite is made up of three major fully integrated modules: Order to Cash (OTC), Contracts, Rights and Royalties and Product Manager, which allow publishers to minimise the inefficiencies and inaccuracies of managing data across multiple systems through a single solution.

The suite supports publishers & distributors across digital and print content types and formats, throughout the value chain, enabling increasingly complex packages and bundles of content. Designed from the ground up for today’s publishing challenges, the solution is format agnostic and includes book & subscription processing and is fully integrated with physical warehouse despatch, content site access and print-on-demand supply.

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Notes to Editors:

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About Ingenta:

Ingenta is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with our suite of commercial products, CMS and advertising solutions and content services packages. Combining our unmatched publishing knowledge, global operations and customer support with our extensive technology and service products, we offer the industry's only full spectrum of solutions to help publishers manage and monetise their content effectively. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India and China. Assisting 450 trade and scholarly publishers for nearly 40 years, Ingenta solves the fundamental issues content providers face. Visit ingenta.com, follow @WeAreIngenta on Twitter, or connect on LinkedIn.

About Rosen Publishing:

Rosen Publishing is a privately owned, independent K–12 educational publisher based in New York who has been serving school libraries, public libraries, and classrooms with high quality, innovative supplemental materials since 1950. Rosen's books, ebooks, and databases are closely correlated to mandated curriculum topics in all 50 states. Together with its affiliates, Rosen publishes more than 1750 new titles each year. Rosen Publishing's holdings consist of numerous companies, imprints, and programs including: Rosen Publishing, PowerKids Press, Windmill Books, Rosen Classroom, Rosen Digital, Rosen en español, Britannica Educational Publishing, Gareth Stevens Publishing, Cavendish Square Publishing, Jackdaw Publishing, Enslow Publishing, and Greenhaven Publishing. For more information, visit: www.rosenpublishing.com.