

Henry Stewart Publications signs international journal representation deal with PCG

Boston, March 24 2016 - Leading vocational journal publisher, Henry Stewart Publications, has signed a multi-year, global sales representation contract with Publishers Communication Group (PCG), a division of Publishing Technology.

The agreement will see PCG represent the publisher's 16 journals, primarily at an institutional level, across major international markets including North America, Latin America, China, India, UK and Europe.

PCG will raise awareness of Henry Stewart Publication's offering and support the company with exclusive and localized representation for both global sales and renewals.

Daryn Moody, Managing Director at Henry Stewart Publications, commented: *"Our stable of peer-reviewed journals are renowned and well-respected in each of their fields - extremely popular among subscribers and contributors alike. This agreement is designed to raise the profile of our journal products in several key global markets and we are looking forward to growing our relationship with PCG as it enables us to expand our reach and customer base."*

Melissanne Scheld, Managing Director of PCG, stated: *"We are delighted to have Henry Stewart Publications on board and our relationship has been going from strength to strength. Its social science content complements our existing list of publishers and publications, and we are confident that our experience in these global markets will help to deliver the success Henry Stewart Publications deserves."*

-ENDS-

Notes to editors:

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About PCG:

Publishers Communication Group, Inc., a division of Publishing Technology, is a full-service marketing and sales consulting firm with locations in Boston, Oxford, São Paulo, New Delhi and Beijing. PCG was established in 1990 as a resource for scholarly publishers to more effectively work with the global library market. PCG offers international multi-lingual telemarketing services, qualitative and quantitative marketing research, customer services operations based in the UK, US, Brazil, India and China, sales representation and strategic consulting.

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