

## Publishing Technology renews hosting collaboration with ASM

**Boston, February 2 2016** – The American Society for Microbiology (ASM) has signed an extension to its online hosting contract with Publishing Technology, which will see the organization solidify its long term commitment to its digital platform *ASMscience* and continue its development plan for the future.

The custom built website, which houses a vast and varying collection of microbiology research available online, has been steadily attracting traffic growth and usage since it was launched in 2013.

The site now hosts over 250 book titles, its monthly membership magazine *Microbe*, an education-based journal *JMBE*, new journals *EcoSal Plus* and *Microbiology Spectrum*, and a growing selection of supplementary research content. In addition to enabling ASM to sell, promote and renew membership among its international community, *ASMscience* has become a vital resource to membership of ASM and the microbiology community.

The future of the site sees continued growth through the migration of further content including a large photo library, expanded educational resources, and an international magazine titled *Cultures*. On the presentation side, *ASMscience* has begun the transition to a fully responsive design, which will make the mobile and tablet experience seamless to the user.

**David Montgomery, CEO at Publishing Technology, commented:**

*"The ASM platform has quickly established itself as the leading online resource for the microbiology community. The wealth and depth of different content types available on the site, the ease of use when it comes to navigation and discoverability and other cutting edge features have greatly enhanced the organization's ability to innovate and harness its membership. We are very excited to extend our relationship with ASM and to play a major part in the next chapter of the platform's success."*

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**Notes to Editors:**

For more information, please contact:

Emily Taylor Gregory, Publishing Technology plc



Tel: +44 1865 397973

Email: [emily.taylor.gregory@publishingtechnology.com](mailto:emily.taylor.gregory@publishingtechnology.com)

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