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Publishing Technology plc

New contract wins

Publishing Technology plc (AIM: PTO.L) ("Publishing Technology", the "Group", or the "Company"), the AIM quoted, leading provider of content systems, audience development and content delivery software and services to international publishers, information providers and academic institutions, is pleased to announce two new contract wins for advance and pub2web.

International children's publisher Egmont International has chosen the advance platform to implement a global contracts and rights system, which will significantly transform the company's business processes by unifying the approach to contract and rights management.

Egmont International is a cutting edge Scandinavian media company which operates through more than 100 subsidiaries in 30 countries covering magazines, books, television, film production and distribution, and cinemas. The company is owned by the Egmont Foundation, an organisation devoted to charitable activities for children.

The advance platform will provide Egmont Kids Media with a single, centralised and streamlined database containing all of its contract and rights information in a single resource.

With brands like Barbie™, Spiderman and Tintin, Egmont will be able to track the status of its contracts at every stage of the process, and manage rights, sub-rights, fragments and permissions more effectively across the company.

The new system will go live initially in the UK and Denmark before being potentially rolled out across all 30 worldwide offices.

Paris-based content aggregator Numérique Premium (a subsidiary of Nouveau Monde editions) has chosen Publishing Technology to provide a new, custom-built site for its ebook platform. The platform serves as the definitive digital library of essential classics, monographs and reference works in History and Social Sciences for the worldwide academic community

The new online hub, to be developed on pub2web, will be home to all currently available content, which, by the end of 2013, is estimated will total over 2000 titles, within 14 disciplines, from 25 publishers. The site will use Pub2web's agile technology to allow ebooks to be bundled into bespoke compilations on demand. The site will also function fully in French and English and be flexible enough to support anticipated growth.

All content will be transitioned in time for the start of the 2013-2014 academic year in September 2013, with an influx of newly-available material planned to triple the number of publications available worldwide. The pub2web hosting solution's extensible design allows for a quick turnaround of such a complex project.

The revamped site will offer its academic research community an improved, user-friendly online experience with advanced options for individual publisher and collection pages. The site will also provide superior and specialised search, browse, faceting and filtering options as well as easy upload options, preview features, citation service management, integrated analytics and improved discoverability.

George Lossius, CEO of Publishing Technology, said "We are delighted to add Egmont and Numérique Premium as two new customers. It is exciting to be able to work with a global publisher like Egmont to help them leverage more from their assets and with Numérique Premium, to implement the first instance of a pub2web site for an ebook specialist. Both wins underline the strength of our new products and help to firm up our forecasts for 2013."

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