

Numérique Premium chooses Publishing Technology's *pub2web* solution for its ebook platform

Oxford, UK, April 8, 2013 –Paris-based content aggregator Numérique Premium (a subsidiary of Nouveau Monde editions) has announced a partnership with Publishing Technology to provide a new, custom-built site for its ebook platform *Numérique Premium*. The platform serves as the definitive digital library of essential classics, monographs and reference works in History and Social Sciences for the worldwide academic community

The ebook specialist's new online hub, to be developed on Publishing Technology's *pub2web* platform, will be home to all currently available content, which, by the end of the 2013, will total over 2000 titles within 14 disciplines from 25 publishers. *Histoire Premium* will boast agile technology allowing institutions to bundle ebooks into bespoke compilations on demand. For the first time, the site will also function fully in French and English.

The platform will be both robust and flexible enough in design and functionality to support anticipated growth. All content on the current site will be transitioned in time for the start of the 2013-2014 academic year in September, with an influx of newly-available material planned to triple the number of publications available worldwide. The *pub2web* hosting solution's extensible design allows for a quick turnaround of such a complex project.

The revamped *Histoire Premium* site will offer its academic research community an improved, user-friendly online experience with advanced options for individual publisher and collection pages. The site will also provide superior and specialised search, browse, faceting and filtering options. Further benefits include:

- Easy upload options, so the site can be updated with new publishers and titles in real time
- Preview features so users can make well-informed decisions prior to the downloading of ebooks
- Citation service management including BibTEX, EndNote and RefWorks
- Statistical expertise and integrated analytics services
- Improved discoverability via improved site navigation and SEO

Yannick Dehée, President, Numérique Premium, commented: *"We are excited to partner with Publishing Technology on a custom site for our unique collection. Publishing Technology's vast publishing and library experience, along with pub2web's explicitly designed features to increase visibility and usability for libraries, made the company an ideal partner for our ebook platform.*

We welcome the advanced options to personalise every aspect of the site for both new and existing customers. The redevelopment of Histoire Premium is crucial to the success of our ongoing digital strategy.”

George Lossius, CEO at Publishing Technology, said *“We are delighted to be working with Numérique Premium on this important project, especially as this is the first instance of a pub2web site for an ebook specialist. Our platform provides a smooth migration path with immediate benefits and the ability to unify multiple types of content, which has been especially successful for content aggregators like this one. The robust new Histoire Premium on pub2web will help generate new revenue opportunities and subscriptions along with flexibility for future development.*

-ENDS-

Notes to Editors:

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Publishing Technology plc:

Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and perpetual support model with our *advance* operations system, *ingentaconnect* scholarly portal, *pub2web* custom hosting platform and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry’s only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 400 trade and scholarly publishers for over thirty years, Publishing Technology solves the fundamental issues content providers face.

Numérique Premium:

Founded in 2012, Numérique premium is a subsidiary of Nouveau Monde editions, backed by several French business angels clubs. In its first year of operation, it has partnered with 25 prominent publishers, such as Gallimard, Flammarion, Seuil, Tallandier, as well as university presses (CNRS editions, ENS editions, Presses du Québec...) and is rapidly growing on the libraries market. Numérique Premium offers thematic ebook packages, both for annual subscription and for sale. With 15 packages available and over 2,000 titles starting next September, it is set to become a leader on the French History and Social sciences ebooks market.

For more information, contact :

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About pub2web:

The *pub2web* platform is a customized, multi-content publications portal—delivering all the functionality needed to support evolving online strategies and to satisfy the user base, however diverse their needs. Customers benefit from proven, regularly-updated technology while also maintaining full control of their brand, their content and their user relationships. It allows customers to help their users to explore all their content – whatever its format – with progressive browsing options driven by *pub2web's* award-winning data storage and modeling.

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