

Numérique Premium launches customised ebook platform with Publishing Technology

Institutions will now be able to access bespoke ebook bundles and compilations on demand

Oxford, UK, 20 September, 2013 – Paris-based content aggregator **Numérique Premium** (a subsidiary of Nouveau Monde editions) has teamed up with **Publishing Technology** to launch a new, custom-built site for all its ebook content.

Now live on Publishing Technology's *pub2web* platform, the *Numérique Premium* hub is the new home of all of the ebook specialist's available content – over 1,500 titles within 14 collections from 30 publishers by the end of 2013.

The revamped site, wholly functional in French and English, provides the academic research community with an improved, user-friendly online experience and advanced options for individual publisher and collection pages. The site also boasts superior and specialised search, browse, faceting and filtering options. Further benefits include:

- Preview features so users can make well-informed decisions prior to accessing ebooks
- Easy upload options, so the site can be updated with new publishers and titles in real time
- Citation service management including BibTEX, EndNote and RefWorks
- Statistical expertise and integrated analytics services
- Improved discoverability via improved site navigation and SEO

An influx of newly-available material will triple the number of publications available worldwide and agile technology now allows institutions to demand bespoke ebook compilations, making *Numérique Premium* the world-leading digital library of essential classics, monographs and reference works in French History and Social Sciences.

www.numeriquepremium.com

Yannick Dehée, President, Numérique Premium, commented: *"In building a custom site for our unique ebook collection, Publishing Technology has provided exemplary service and rapid turnaround. The discoverability and user experience features of pub2web are ideal for our researchers, and the advanced options to personalise every aspect of the site will accommodate both new and existing institutional customers."*



George Lossius, CEO at Publishing Technology, said “We are excited to launch the Numérique Premium portal, our first pub2web site for an ebook specialist. Our platform provided for a smooth migration with immediate benefits and the ability to unify multiple types of content, which is especially important for content aggregators like Numérique Premium.”

-ENDS-

Notes to Editors:

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Publishing Technology plc:

Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and perpetual support model with our *advance* enterprise system, *ingentaconnect* scholarly portal, *pub2web* custom hosting platform and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry’s only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 400 trade and scholarly publishers for over thirty years, Publishing Technology solves the fundamental issues content providers face.

Visit www.publishingtechnology.com, follow on Twitter @publishingtech, or connect on LinkedIn.

Numérique Premium:

Founded in 2012, Numérique premium is a subsidiary of Nouveau Monde editions, backed by several French investors. In its first year of operation, it has partnered with 30 prominent publishers, such as Gallimard, Flammarion, Seuil, Tallandier, as well as university presses (CNRS editions, ENS editions, Presses du Québec...) and is rapidly growing on the libraries market. Numérique Premium offers thematic ebook packages, both for annual subscription and for sale. With 14 packages available and over 1,500 titles starting next September, it is set to become a leader on the French History and Social sciences ebooks market.

For more information, contact :

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About pub2web:

The *pub2web* platform is a customized, multi-content publications portal—delivering all the functionality needed to support evolving online strategies and to satisfy the user base, however diverse their needs. Customers benefit from proven, regularly-updated technology while also maintaining full control of their brand, their content and their user relationships. It allows customers to help their users to explore all their content – whatever its format – with progressive browsing options driven by *pub2web*’s award-winning data storage and modeling.