Publishing Technology announce new partnership with Altmetric

29 September 2015, London, UK -- Altmetric and Publishing Technology today announce a new partnership that will enable publishers hosting content on the ingentaconnect platform to embed Altmetric badges onto their article pages, giving greater visibility of online impact data for their titles.

Under the new arrangement, ingentaconnect publishers will benefit from a streamlined integration process, making it easy for them to track and review the online media data Altmetric will collect on their authors and readers.

"We wanted to be able to offer our publishers and authors a way of monitoring the online conversation around the research they produce, so this partnership was a logical step for us." said Byron Russell, Head of ingentaconnect at Publishing Technology.

"We're really pleased to be working with Publishing Technology" Altmetric founder Euan Adie commented. "By coming to this agreement, we can ensure a smooth adoption process for the publishers and content they host and created added value for ingentaconnect and Publishing Technology in the process."

Altmetrics have been developed in recent years as a way of monitoring the online attention a research output receives immediately after publication. These metrics can then be used alongside more traditional indicators of impact, such as citations and download counts, to understand the broader influence and dissemination of the work. Altmetric tracks a range of sources, including mainstream news outlets, public policy documents, blogs, research highlight platforms, social media outlets such as Facebook and Twitter, and (more recently) Wikipedia. Mentions of articles in these sources are displayed on the "details page" for each research output, accessible via the Altmetric donut visualization. A score is also assigned to indicate the volume of all the attention each output has received.

Publishers on ingentaconnect with an interest in adding Altmetric data to their journals should contact their Account Manager.

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About Publishing Technology plc
Publishing Technology is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with content systems, audience development and content delivery software and services. Combining our unmatched publishing knowledge, global operations and customer support with our advance enterprise system, ingenta suite of hosting platforms and PCG (Publishers Communication Group) sales and marketing consultancy, we offer the industry's only full spectrum of solutions to help publishers move their content forward. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India, China and Australia. Assisting 450 trade and scholarly publishers for nearly forty years, Publishing Technology solves the fundamental issues content providers face.

Visit publishingtechnology.com, follow @publishingtech on Twitter, or connect on LinkedIn.

About Altmetric

Altmetric was founded in 2011 and has made it a mission to track and analyze the online activity around scholarly literature. Altmetric tracks what people are saying about research outputs online, and works with some of the biggest publishers, funders and institutions around the world to deliver this data in an accessible and reliable format. Altmetric is supported by Digital Science. Visit http://www.altmetric.com for more information.

Notes to Editors
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