

Unlocking your tomorrow

We're driven to realise our customers future, and help move the world of publishing further forward through:

Practical innovation
Industry expertise
Long-term partnerships

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Content Lifecycle Manager

Helping you manage your intellectual property, contributors, product lifecycle and workflows.

Content Lifecycle Manager (CLM) offers a central repository in which core bibliographic data, associated assets and rights can be stored and managed. It forms one of three highly configurable, content agnostic software modules that make up the Ingenta Commercial suite.



Business clarity

CLM helps you manage your IP and workflows, from pre-acquisition to post-production. Whether managing and sharing metadata, tracking approvals or scheduling content milestones, it gives your businesses complete clarity.

Supporting all content and delivery formats, you are free to create new products and get them to market quickly.

All Ingenta Commercial products are built on a common architecture, with a single data platform, to help optimise efficiency and accuracy of managing data across multiple systems. The flexible solution also enables integration with third party software to cater for company preferred tools or specific operating procedures.

Key features

Create highly configurable product types at a granular level.

Combine any complex combination of physical, digital or mixed content to form the building blocks of new products.

Product creation wizards, data inheritance, templates and cloning make setting up new products fast and accurate.

Metadata extraction allows ONIX feeds or other data extracts to be sent to trading partners, whilst a CRM system allows authors and internal and external contributors' details to be stored.

Get the information you need quickly. Profit and loss forecasting, audit history and comprehensive reporting with simple user created and shareable views, and configurable personal and departmental dashboards.