



ASTMH online platform launches on Ingenta CMS GO! just 3 months after starting implementation

Oxford, 14th March 2017 – **The American Society of Tropical Medicine and Hygiene (ASTMH)** has launched its new online journal platform on Ingenta’s packaged publishing platform solution, **Ingenta CMS GO!**

Just three months after starting the implementation, **ASTMH’s** new fully branded, feature-rich, cloud-hosted website has launched, featuring existing and historic content from the Society’s journal ***the American Journal of Tropical Medicine and Hygiene*** – including full XML journal content since 2003, and PDF content dating as far back as 1921.

Founded in 1903, ASTMH is the largest international scientific organisation of experts dedicated to reducing the worldwide burden of tropical and infectious diseases and improving global health. Published monthly, ***the American Journal of Tropical Medicine and Hygiene*** was established in 1921 and is among the top ranked tropical medicine journals in the world.

Ingenta’s out-of-the-box solution offers publishers simplicity and speed of implementation, along with an expansive range of features, such as responsive and user-friendly design across mobile devices. It also provides full customer control, faceted browse and search, and third party integrations with publishing industry and social media tools, including Almetric, Kudos, TrendMD, CrossRef and PubMed as well as ecommerce options including WorldPay and PayPal.

Cathi Siegel, Managing Editor of ***the American Journal of Tropical Medicine and Hygiene***, commented: “As an international scientific society with a rich catalogue of content dating back almost a century, it’s vitally important for us to be able to deliver our online content in a way that meets our subscribers’ needs. We wanted to partner with a technology supplier who could quickly deliver a simple and easy-to-use content management system and are delighted with Ingenta’s CMS GO! We are very pleased with the end product, and especially how quickly the project was implemented and completed.”

David Montgomery, CEO of Ingenta, stated:

“Our **CMS GO!** product is a powerful and convenient out-of-the-box tool, which gives publishers total ownership of their fully branded web platforms, and the ability to manage online content with ease. Aside from the sophisticated responsive design and rich features, the beauty of **CMS GO!** is that publishers can be up-and-running with a brand-new interface in a very short time frame. We’re very excited to be working with **ASTMH** on this project and are particularly happy with the industry-beating delivery times from start to implementation.”

Notes to Editors:

For more information, please contact:

Daniel Freeman, Midas PR

+44 020 7361 7866

daniel.freeman@midaspr.co.uk

Julia Charnock, Ingenta plc

+44 (0) 1865 397873

Julia.charnock@ingenta.com

About Ingenta:

Ingenta is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with our suite of commercial products, CMS and advertising solutions and content services packages. Combining our unmatched publishing knowledge, global operations and customer support with our extensive technology and service products, we offer the industry's only full spectrum of solutions to help publishers manage and monetise their content effectively. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India and China. Assisting 450 trade and scholarly publishers for nearly 40 years, Ingenta solves the fundamental issues content providers face. Visit ingenta.com, follow @WeAreIngenta on Twitter, or connect on LinkedIn.