

Unlocking your  
tomorrow

Contact us

**ingenta**  
unlocking your tomorrow

We're driven to realise our  
customers future, and help  
move the world of publishing  
further forward through:

Practical innovation  
Industry expertise  
Long-term partnerships

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Ingenta  
Commercial

Unlocking your  
intellectual property

Enjoy the benefits of a flexible system that futureproofs your business, with three different modules that can be used separately, or together as one integrated system deployed in the cloud.

## Content Lifecycle Manager

Content Lifecycle Manager helps you manage your IP and workflows, from pre-acquisition to post-production. Whether managing and sharing metadata, tracking approvals or scheduling content milestones, it gives your businesses clarity. Supporting all content and delivery formats, you can create new products and get them to market quickly.

## CRM

Manage stakeholder relationships with an integrated CRM

Product creation

Metadata management

IP workflow

Project tracking and scheduling

Editorial and author relations

Pricing models (one time, subscription, consortia)

Rights selling and copyright compliance

Acquisition and rights contracts

Royalty calculations

Advances

Financial forecasting

Production

Sales

Marketing

Payments

Order to Cash gives you the control to accept and fulfill orders for you your content. Package, market, sell and deliver in the formats that consumers demand. Manage the order process of any product or bundle, regardless of format, alongside the delivery and payment options associated with each.

## Order to Cash

## Contracts, Rights and Royalties

Contracts, Rights and Royalties lets you create and manage the detailed contracts related to your publishing process. You can manage the payment of advances and royalties, the creation of statements and the income generated licensing your IP, all in one intuitive environment.

Multi-warehouse and multi-ledger management

Order processing (Physical, digital, license generation)

Returns and credit control

Case Management