ingenta

unlocking your tomorrow

By providing highly configurable software, and investing in long-term partnerships, we help simplify, manage, promote and deliver your content, wherever you are.

Contact us

Nick Weir-Williams
Director of Strategic Partnerships
T: +1 732 564 6891
E: Nick.Weir-Williams@ingenta.com

www.ingenta.com

Ingenta
Link

Linking products and customers across your digital ecosystem

Linking products and customers across your digital ecosystem

Ingenta Link is a universal authentication system that enables simple access control to content locked across your siloed platforms.
It also gives you data insights on your audience and their content access, giving you greater ability to market products across silos to subsets of customers
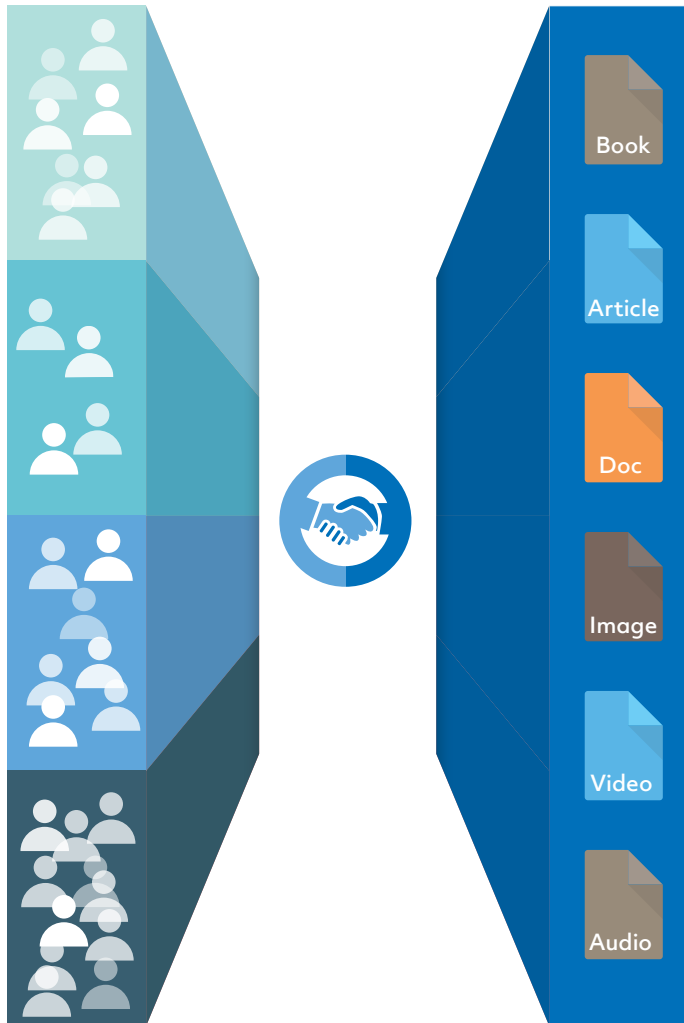
Identities

Ingenta Link provides a convenient means to grant access across silos with a single sign on for your customers. From Link's centrally held data, you can easily create and manage Identities, whether individuals, institutions, consortia or any other custom grouping that you decide. This Identity hierarchy can then apply across your content ecosystem, giving a consistent experience and approach to product access.

Resources

Resources are simply anything to which access control can be applied. From Link's central, content agnostic data, you can simply manage any kind of resource that you could possibly want to sell; both online and offline, across all your silos

Licenses

Licenses are generated at purchase/subscription time to Link an Identity with a Resource, and controls how that Identity may access that Resource.

Link gives you a flexible set of configurable parameters to define your Licenses, meaning you can offer any product, in any way that you want to. Component Licence models include:

Concurrency
Counter
Count Up
Duration
Date based
Time based
Boolean/Perpetual access

Administration

Administration is all done through your browser, offering you the option to allow (subject to corporate security policies) administration from any location with Internet access.