



Ingenta launches new Open Access platform

Oxford, 20th October 2016 – Ingenta, the leading software provider to the publishing industry, today launches *Ingenta Open*, a new hosting platform solution and discovery portal designed exclusively for Open Access content.

With an increasing amount of Open Access content being published, much of which is indexed across a variety of sites or stored away in institutional repositories, *Ingenta Open* is a new central hub and browsing service for researchers, students and the general public specifically seeking Open Access resources.

The platform hosts content from all scholarly disciplines and caters for multiple formats, including whole books, chapters, monographs, single articles and entire journals. It will eventually provide access to millions of Open Access articles, whether they are hosted on the platform itself, indexed via third party services such as DOAJ & OAPEN.

Ingenta Open provides users with access without any registration requirements, while offering a clean and responsive design, a simple interface and an easy-to-use search function.

Publishers who choose to host their Open Access content on the platform will immediately be able to tap into the *Ingenta Connect* network of over 25,000 registered institutions, and millions of end users across 170 countries. Further publisher benefits include:

- Distribution of metadata to EBSCO, OCLC, InfoTrieve, NLM, and other discovery services
- Tagging in Google Scholar
- Access as HTML or PDF
- Bolt-on services, including automated APC processing, print-on-demand and social media marketing are planned for future editions

Byron Russell, Head of Ingenta Connect, said:

“One of the main reasons behind the academic publishing community migrating towards Open Access models was to make content more readily available, and free-of-charge, to users. The problem is a great deal of these resources are hidden away in institutional siloes or poorly indexed online with minimal discoverability options. Our aim in creating *Ingenta Open* is to make Open Access really open – to provide users with a globally central access point for all Open Access content online and to guarantee that publishers and authors get the visibility their research deserves.

“The portal is designed to be intuitive for the end user, who can search and discover academic research in any discipline, in any format, on any device, with just a few clicks. For publishers the solution offers a hassle-free and affordable way of hosting, indexing and disseminating research, smoothing over many of the pain points associated with managing Open Access content in the process. We are extremely excited with this innovative new offering and we look forward to launching it and then rolling out additional features in years to come.”

For more information, please visit www.ingentaopen.com

-Ends-

Notes to Editors:

For more information, please contact:

Daniel Freeman, Midas PR

+44 020 7361 7866

daniel.freeman@midaspr.co.uk

Julia Charnock, Ingenta plc

+44 (0) 1865 397873

Julia.charnock@ingenta.com

About Ingenta:

Ingenta is the world-leading provider of content solutions that transform business. We cover the publishing process from end to end with our suite of commercial products, CMS and advertising solutions and content services packages. Combining our unmatched publishing knowledge, global operations and customer support with our extensive technology and service products, we offer the industry's only full spectrum of solutions to help publishers

manage and monetise their content effectively. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (Boston and New Jersey), with local offices in Brazil, India and China. Assisting 450 trade and scholarly publishers for nearly 40 years, Ingenta solves the fundamental issues content providers face. Visit ingenta.com, follow @WeAreIngenta on Twitter, or connect on LinkedIn.