Serving the scholarly community for over 20 years

We've worked with scholarly publishers for over 20 years and have developed a range of solutions and services to help publishers further their business.

ingenta

unlocking your tomorrow

Discovery and delivery solutions

Boost your visibility, increase your content sales oppurtunities, and expand discovery using our delivery platforms.

Ingenta Connect

A cost-effective channel that delivers your content, faithfully rendered and fully searchable. Ingenta Connect is a global distribution network that support online authorization and access for your readers for hundreds of publishers. You supply the content, we supply the audience.

Ingenta Connect Unity

Ingenta Connect Unity extends the potential of Ingenta Connect by giving you a custom visual overlay which reflects your unique identity. Unity functions as a simplified way to provide a seamless experience, and access, to your publications. Content is hosted on Ingenta Connect, with look and feel enhancements based on your brand.

Ingenta Link

Ingenta Link is a unique system that acts as a central management hub, connecting siloed content and their hosting platforms together across a publisher's eco system.

Ingenta Edify

Ingenta's flagship delivery platform is chosen by publishers for its user-friendly and intuitive nature connecting your strategies with market ready solutions. Ingenta Edify provides the capacity to host and deliver a wide range of information and publications. Our powerful sematic web technologies allow you to leverage your content value and carry out your vision today.

Implement fully responsive designs via pre-built design templates or create your own designs from scratch to achieve your ideal site.

The content management tools allow you to create collections, providing fast and easy access to content on topical subjects.

With single sign on, membership system interconnectivity, and a flexible framework to support current and future integrations, Ingenta Edify is a critical part of your technology eco-system.

Out of the box support for past, current, and evolving business models gives you the flexibility to repackage your content into new bundles, and quickly deploy and evaluate new revenue streams, make consortia level deals, and drive your business forward.

Ingenta Edify gives you the power to make the changes you need, when you need them.

Ingenta Commercial & Advertising Management

Ingenta also offer products which enable publishers to manage the lifecycle of their products from acquisition through to order management, subscription bundles and accounts receivable. The Commercial suite also includes an Ingenta Folio contracts, rights and royalties module and full metadata management and data export functionality. The Commercial Suite is in use by major scholarly, educational and trade publishers.

Content Sales and Market Research

All aspects of sales activities within the academic library markets are complex and without a well-developed network reaching new customers is very time consuming. PCG can help you unlock your tomorrow today by connecting with our established relationships in the market on your behalf to build your brand and drive your sales. With our decades of experience in providing sales and market research services we have helped our partners achieve an average 10% new sales growth year over year

We support publishers worldwide with sales, lead generation and bespoke research projects that help inform your product development and marketing strategies.

Ingenta Audience

Ingenta Audience provides customer intelligence to help you engage the right audiences and make better informed marketing decisions. The profiling platform provides tools to segment your digital community. These audience insights help you optimize advert positioning by helping you to determine which areas of content are most likely to be relevant and of interest to your target audience.

Ingenta Services

Build and Maintenance

Our service support team have helped deploy and maintain a host of different systems. With customers choosing to configure our solutions in different ways, we've become experts in understanding and supporting publishers in the way that they choose to implement an Ingenta system.

Contact Us

Sales

T: +1 732 564 6891
E: sales@ingenta.com

www.ingenta.com

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