

Unlocking your tomorrow

We're driven to realise our
customers future, and help
move the world of publishing
further forward through:

Practical innovation
Industry expertise
Long-term partnerships

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Order to Cash

Accept and fulfill orders,
whatever the format

Order to Cash (O2C) helps publishers and distributors to optimise their order management process, supporting all product types and formats, one-off sales as well as complex subscriptions. It forms one of three highly configurable, content agnostic software modules that make up the Ingenta Commercial suite.



Accept and fulfill orders, whatever the format

Order to Cash helps publishers to package, market, sell and deliver products in the readers' demanded formats.

Advanced subscription management features allow you to package your content, whatever the format, and serve it in any number of ways. Publishers are also supported by powerful pricing and discounting models which can be configured to account for multiple factors such as currency, territory and delivery dates.

Key features

Subscriptions cover both fixed term or anytime start durations, physical and digital packages and delivery platforms and release and publication schedule management.

Complex pricing, promotions, billing and licencing models including time related access or fixed downloads are all supported

Catch-ups and back issues are automatically created and various deferred revenue models are supported as standard.

Auto renewals are generated as well as configurable reminder schedules and Industry standard EDI (ICEDIS).

Trial and gratis subscriptions are also supported along with complex consortia deals.

Other features include: standing orders, back order management, accounts receivables, commissions, promotional campaign mailing, warehouse picking packing and shipping / dispatch, carrier / shipping management, and inventory management as well as significant integration capabilities.