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## Ingenta PCG and the Neurosurgical Atlas join forces to provide the library market with the ultimate resource in cranial surgery.

*The Neurosurgical Atlas*, known as the ultimate resource in cranial surgery, has inspired a devoted global community with over 70,000 institutional and individual members. It is the most comprehensive, interactive multi-media collection that unveils novel and efficient techniques for brain surgery.

**Dr Cohen-Gadol, Founder, The Neurosurgical Atlas** said “We’re at an exciting inflection point for the Neurosurgical Atlas. As the world’s largest non-profit organization for neurosurgical education and research, we have built the leading immersive, comprehensive, and trusted multi-media collection of its kind. The Atlas represents my life’s work to revolutionize patient care by pushing the boundaries of surgical excellence and innovation. We’re proud of our global community of 70,000 members strong and look forward to Ingenta PCG’s role in helping us to bring this beloved resource to institutions.”

“Unlike a book that can be dated on publication, the Neurosurgical Atlas is a born-digital collection, constantly updated with award-winning technology and visuals. We are proud to work with Ingenta PCG to ensure the Atlas is available to institutions in North America to train the next generation of neurosurgeons. This partnership is core to our mission of growing the Atlas and maintaining its unparalleled standards of excellence”, said **Andrea Eastman-Mullins, Executive Director, The Neurosurgical Atlas**

“Ingenta PCG is thrilled to represent The Neurosurgical Atlas in North America. Atlas provides the most cutting-edge resource for the neurosurgical community and our sales teams is excited to have the opportunity to introduce this revolutionary content for the first time directly to our customers in the library market.” said **Heather Lantz, Director of Business Growth for Ingenta**.

“The Neurosurgical Atlas has been a valuable resource for medical professionals seeking educational and training materials in the field of neurosurgery. As they transitioned to an institutional sales model, partnering with ingenta PCG exclusively for North American has allowed them to effectively communicate their strategy to the library market and begin to see sustainable growth. Ingenta PCG expertise in sales and marketing is currently contributing to the Neurosurgical Atlas’ continued success and broadening its reach to an even wider audience” said, **Scott Winner, CEO, Ingenta**.

## About ingenta

Ingenta is a world-leading provider of content solutions that transform business. We provide business solutions to media markets through highly configurable software and services deployed into complex business environments with knowledgeable and engaged staff, and superior service and support. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (New Jersey).

## About the Neurosurgical Atlas

The Neurosurgical Atlas, known as the Bible of Neurosurgery, has inspired a devoted global community with over 73,000 institutional and individual members. It is the most comprehensive, interactive multi-media collection that unveils novel and efficient techniques for brain surgery. Its nonprofit mission is to push the boundaries of surgical excellence, education, and research to achieve the best possible patient outcomes. [www.neurosurgicalatlas.com](http://www.neurosurgicalatlas.com)

To find out more about Ingenta PCG visit [www.ingenta.com](http://www.ingenta.com)

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