

May 11, 2023

## Ingenta PCG and British Online Archives partners in North America

Ingenta Publishers Communication Group (PCG), specialist in global sales and marketing for academic publishers, and the British Online Archives, the world's leading publisher in providing humanities and social sciences with access to unique collections of primary source documents, today announced their representation agreement covering North America. PCG assumes responsibility for securing new business for British Online Archives and expanding existing relationships involving their knowledge products and services as of May 1, 2023.

*"Ingenta PCG is thrilled to represent British Online Archives, BOA collections in North America," said **Heather Lantz, Director of Business Growth for Ingenta**. "BOA provides students and researchers in the humanities and social sciences with access to unique collections of primary source documents. Our sales teams are excited to bring BOA's content directly to the market."*

*'**David Sarsfield, Head of Library Sales at British Online Archives** said, "BOA has grown significantly in recent years and a partnership like this with Ingenta PCG makes perfect sense. Their expertise and knowledge of an ever-changing North American market is exactly what we need to help BOA achieve its future goals."*

*"We are pleased to be able to partner with BOA to help them achieve their vision and to help them better expand their reach into the North American markets. These types of successful partnerships allow Ingenta to fulfil our vision of enabling our clients to reach further." said **Scott Winner, CEO, Ingenta**.*

## About ingenta

Ingenta is a world-leading provider of content solutions that transform business. We provide business solutions to media markets through highly configurable software and services deployed into complex business environments with knowledgeable and engaged staff, and superior service and support. Listed on the AIM market of the London Stock Exchange, the company operates jointly from Europe (Oxford) and North America (New Jersey).

## About

British Online Archives is one of the United Kingdom's leading academic publishers. Our goal is to provide students and researchers in the humanities and social sciences with access to unique collections of primary source documents. To this end, our website hosts over 4 million records drawn from both private and public archives. These records are organised thematically, covering 1,000 years of world history, from politics and warfare to slavery and medicine.

To find out more about Ingenta Edify visit [www.ingenta.com](http://www.ingenta.com)  
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