

RNS Reach

7 October 2020

Ingenta PLC
(“Ingenta” or the “Company”)

Vista as a Service gaining traction

Ingenta plc (AIM: ING), a leading provider of innovative content solutions, is pleased to confirm, further to its Interim Results dated 21 September 2020, that it has agreed final terms with a major global publisher on a multi-year contract for Vista as a Service. The deal has been revenue-generating since April 2020 and is expected to generate revenues of up to approximately £2 million over its initial 3-year term, with the option to renew for a further 2 years at the client’s discretion.

Ingenta’s Vista hosting platform allows customers to focus on their core business activities rather than the peripheral infrastructure required to run and maintain a sophisticated ERP solution. Publishers and content providers of all sizes are increasingly looking to outsource this aspect of their operations and Ingenta’s skilled teams can advise and tailor a solution to meet the business specific requirements.

There is no material change to the Company's financial condition or expected performance, as described in the Company's Interim Results dated 21 September 2020, as a result of agreeing final terms.

Scott Winner, CEO of Ingenta, said: “During 2020 we have added several new clients who are utilizing our software solutions and I am pleased to be able to work with our partners, both old and new, and enable them to achieve their strategic goals.”

-Ends

For further information, please contact:

Heather Lantz: +44 (0)1865 397873, heather.lantz@ingenta.com

About Ingenta

We are one of the world-leading providers of content solutions to progressive publishers. Our vision is to deliver practical innovation, built with expertise and honed through long-term partnerships. Drawing on over 40 years of industry experience, we help you simplify, manage, promote and deliver your content – wherever you are in the world.

Quoted on the AIM market of the London Stock Exchange, the Company operates jointly from Europe and North America.

Visit ingenta.com, follow @WeAreIngenta on Twitter, or connect on LinkedIn.